

JANUARY TOPIC CONSIDERATIONS

HOLIDAYS & OBSERVANCES							
Date	Holiday Name Type Where Observed						
Jan 01	New Year	Federal Holiday	Nationally				
Jan 17	Benjamin Franklin's Birthday	Observance	Varies				
Jan 20 (every 4 years)	Inauguration Day	State Holiday	Varies				
Third Monday	Martin Luther King Day	Federal Holiday	Nationally				
	TOPICS						
	Drink Less Alcohol						
	Eat Healthy Food						
		Get a Better Education					
		Get a Better Job					
		Get Fit					
Popular New Years		Lose Weight					
Resolution		Manage Debt					
1 (000) 4 (01)	Manage Stress						
	Quit Smoking						
	Reduce, Reuse, and Recycle						
	Save Money						
	Take a Trip						
		Volunteer to Help Others					
	EVE						
Date	Event						
Jan 24	Belly Laugh Day						
Varies		ris Presley Birthday Celebratio					
	Birth Defects Prevention Month						
	Cervical Health Awareness Month						
	Human Trafficking Awareness						
Entire Month	National Blood Donor Month						
	National Mentoring Month						
	National Thank You Month						
Thyroid Awareness Month							
	FAC						
Astrological Signs	Capricorn: December 22 - January 20 Aquarius: January 21 - February 19						
Birthstone	garnet						
Birth Flower		Carnation					



FEBRUARY TOPIC CONSIDERATIONS

	HOLIDAYS & OBS	SERVANCES		
Date	Holiday Name	Туре	Where Observed	
Feb 01	National Freedom Day	Observance	Varies	
Feb 02	Groundhog Day	Observance	Varies	
Feb 12	Lincoln's Birthday	State Holiday	Varies	
Feb 14	Valentine's Day	Observance	Nationally	
Feb 20	Presidents' Day	Federal Holiday	Nationally	
Varies	Mardi Gras	State Holiday	Alabama, Louisiana	
Varies	Shrove Tuesday (Mardi Gras)	Observance	Varies	
Varies	Ash Wednesday	Religious	Varies	
	EVENT		,	
Date		Event		
First Sunday		Super Bowl		
First Sunday		Puppy Bowl		
Feb 08		Boy Scout Day		
Varies	Biat	thlon World Championship	S	
Varies		Darwin Day		
Varies		Daytona 500		
Varies	FIS	FIS World Ski Championships		
Varies		Grammy Awards		
Varies		NAACP Image Awards		
Varies		NBA All Star Game		
Varie₅		New York Fashion Week		
Varies		Oscar Awards		
		American Heart Month		
	National	African American History N	Month	
Catina Nameth	Na	National Bird Feeding Month		
Entire Month	Natio	National Children's Dental Health		
	National Teen Dating	g Violence Awareness and F	Prevention Month	
	Nati	National Wise Health Consumer		
	FACTS	3		
Astrological Signs	•	rius: January 21 - February		
0 0	Piso	ces: February 20 - March 20)	
Birthstone		amethyst		
Birth Flower		Primrose		



MARCH TOPIC CONSIDERATIONS

HOLIDAYS & OBSERVANCES					
Date	Holiday Name Type Where Observed				
Mar 17	St. Patrick's Day	Observance	Nationally		
Varies	Palm Sunday	Religious	Varies		
Varies	First Day of Passover	Religious	Varies		
Varies	Good Friday	State Holiday	Varies		
Varies	Holy Saturday	Religious	Varies		
Varies (can be April)	Easter Sunday	Observance, Religious	Nationally		
Varies (can be April)	Easter Monday	Religious	Varies		
	EVE	ENTS			
Date		Event			
Varies		Spring Season			
Varies		Daylight Savings begins			
Mar 02		Read Across America Day			
Mar 08		International Women's Day			
Mar 11 or Sept 26		Johnny Appleseed Day (Sept celebrates his birth; March, his death & planting seaso			
Mar 20		International Day of Happiness			
Mar 23	National Puppy Day				
Mar 30		National Doctors' Day			
Varies		World Baseball Classic			
Varies	IAAF Athle	etics World Cross Country Cham	pionships		
Varies	Europ	pean Athletics Indoor Champior	nships		
First Week		Save Your Vision Week			
Third Week	N	lational Poison Prevention Wee	k		
		Colorectal Cancer Awareness			
Entire Month	National Nutrition Month				
Entire Month	National Women's History Month				
		Workplace Eye Wellness Month	1		
	FA	стѕ			
Astrological Signs		Pisces: February 20 - March 20			
, was orogical orgina	Aries: March 21 - April 20				
Birthstone		aquamarine			
Birth Flower		Daffodil			



APRIL TOPIC CONSIDERATIONS

	HOLIDAYS &	OBSERVANCES		
Date	Holiday Name	Туре	Where Observed	
Apr 01	April Fools' Day	Observance	Nationally	
Apr 15	Tax Day	Observance	Nationally	
Apr 16	Emancipation Day	State Holiday	Washington DC	
Apr 22	Earth Day	Observance		
Third Monday	Patriot's Day	State Holiday	Maine, Massachusetts	
Last Friday	Arbor Day	Observance/State Holiday	Varies/Nebraska	
Varies (can be March)	Easter Sunday	Observance, Religious	Nationally	
Varies (can be March)	Easter Monday	Religious	Varies	
Varies	Last Day of Passover	Religious	Varies	
	EV	ENTS		
Date		Event		
Apr 07		World Health Day		
Last Full Week		Admin Professionals Day		
Varies		Masters Golf Tournament		
Varies		NBA Playoffs		
Varies		Grand National (Horse Racing)		
Varies		Holocaust Remembrance Day		
	Alcohol Awareness Month			
		Cancer Control Month		
Entire Month	National Autism Awareness			
Entire Month		National Donate Life Month		
-		National Poetry Month		
	Stress Awareness Month			
	F.	ACTS		
Astrological Signs	Aries: March 21 - April 20			
Astrological Signs	Taurus: April 21 - May 21			
Birthstone		diamond		
Birth Flower		Daisy/Peony		



MAY TOPIC CONSIDERATIONS

	HOLIDAYS & OBSERVANCES				
Date	Holiday Name	Туре	Where Observed		
May 05	Cinco de Mayo	Observance	Varies		
Second Sunday	Mother's Day	Observance	Nationally		
Third Sunday	Armed Forces Day	Observance	Nationally		
Last Monday	Memorial Day	Federal Holiday	Nationally		
	EVEI	NTS			
Date		Event			
May 01		Law Day			
May 01		Loyalty Day			
May 15		Peace Officers Memorial Day			
May 22		Maritime Day			
May 25		Missing Children's Day			
First Thursday		National Day of Prayer			
	Arthritis Awareness Month				
	Asian/Pacific American Heritage Month				
	Healthy Vision Month				
	Mediterranean Diet Month				
Entire Month	Mental Health Awareness Month				
	National Bike Month				
	National Physical Fitness and Sports				
	National Safe Boating Week				
	Ultraviolet Awareness Month				
	FAC	TS			
Astrological Signs		Taurus: April 21 - May 21			
Astrological Signs		Gemini: May 22 - June 21			
Birthstone	emerald				
Birth Flower	Hawthorn Lily of the Valley				



JUNE TOPIC CONSIDERATIONS

	HOLIDAYS &	OBSERVANCES		
Date	Holiday Name	Туре	Where Observed	
Jun 14	Flag Day	Observance	Nationally	
Jun 19	Juneteenth	Local observance	Varies	
Third Sunday	Father's Day	Observance	Nationally	
	EV	ENTS		
Date		Event		
Varies		Summer Season		
Jun 1 - Nov 30		Atlantic Hurricane Season begin	S	
Jun 05		World Environment Day		
Jun 08		World Oceans Day		
Jun 18		International Picnic Day		
Jun 23		National Pink Day		
Varies		US Open		
Varies		FIFA World Cup		
Varies		Men's Health Week		
Varies		Stanley Cup Finals		
Varies	Tou	r de France (can carry over into	July)	
Varies	W	imbledon (can carry over into Ju	ıly)	
	Ca	ribbean-American Heritage Mo	nth	
-	Cataract Awareness Month			
Entire Month		National Dairy Month		
		National Safety Month		
	F.A	CTS		
Astrological Signs	Gemini: May 22 - June 21 Cancer: June 22 - July 22			
Birthstone	pearl, moonstone, alexandrite			
Birth Flower	Rose/honeysuckle			



JULY TOPIC CONSIDERATIONS

	HOLIDAYS & OBSERVANCES						
Date	Holiday Name	Туре	Where Observed				
Jul 04	Independence Day	Federal Holiday	Nationally				
Fourth Sunday	Parents' Day	Observance	Nationally				
	EVENTS						
Date		Event					
Jul 01		Canada Day					
Varies		MLB All-Star Game					
Third Friday Weekend	Britis	h Open (The Open Champions	ship)				
Varies	W	orld Swimming Championship	os				
Varies	Tour d	e France (can carry over from	June)				
Varies	Wim	bledon (can carry over from J	une)				
Jul 05		Work-a-holic day					
Jul 06	International Kissing Day						
		UV Safety Month					
Entire Month -	National Picnic Month						
Entire Month —	National Parks Month						
	(Cord Blood Awareness Month					
	FAC	TS					
Astrological Signs	Cancer: June 22 - July 22 Leo: July 23 - August 22						
Birthstone	ruby						
Birth Flower	Water Lily/Delphinium/Larkspur						



AUGUST TOPIC CONSIDERATIONS

	HOLIDAYS & OBSERVANCES				
Date	Holiday Name Type Where Observed				
Aug 19	National Aviation Day	Observance	Nationally		
Aug 21	Senior Citizens Day	Observance	Nationally		
	EVEN1	ΓS			
Date		Event			
Varies		Back to School			
First Sunday	In	ternational Friendship Day			
Aug 13		Left-Handers Day			
Aug 02		National Mustard Day			
Aug 26		Women's Equality Day			
Varies	Ath	Athletics World Championships			
Varies		PGA Championship			
Varies	US Open (can carry over into September)				
Entine Month	Childre	en's Eye Health & Safety Mo	onth		
Entire Month	Imn	nunization Awareness Mont	h		
	FACT	S			
Astrological Signs	Leo: July 23 - August 22 Virgo: August 23 - September 23				
Birthstone	peridot				
Birth Flower		Poppy/Gladiolus			



SEPTEMBER TOPIC CONSIDERATIONS

HOLIDAYS & OBSERVANCES				
Date	Holiday Name	Туре	Where Observed	
Sep 11	Patriot Day	Observance	Nationally	
Sep 16	Stepfamily Day	Observance	Nationally	
Sep 17	Constitution/Citizenship Day	Observance	Nationally	
First Monday	Labor Day	Federal Holiday	Nationally	
First Sunday After Labor Day	National Grandparents Day	Observance	Nationally	
Second Monday	Native American Day	Federal holiday	Nationally	
Third Friday	POW/MIA Recognition Day	Observance	Nationally	
Last Sunday	Gold Star Mother's Day	Observance	Nationally	
Varies	Rosh Hashana	Religious	Varies	
	EVENT	S		
Date		Event		
Varies		Fall (Autumn) Season		
Varies	US Ope	en (can carry over from Aug	sust)	
Sep 19		Talk like a Pirate Day		
Sep 21	<u> </u>	nternational Day of Peace		
Mar 11 or Sept 26	Johnny Appleseed Day (Sept. celebrates his birth; March, his death & planting season)			
Sept 15 - Oct 15	Natio	onal Hispanic Heritage Mon	th	
Sept. 29		Coffee Day		
Varies		Mr. Olympia		
Varies		Road World Championship		
Last Saturday	Family Health & Fitness Day USA			
	Blood Cancer Awareness Month			
	National Alcohol and Drug Addiction Recovery Month			
	Nation	al Cholesterol Education Mo	onth	
Entire Month	National Honey Month			
Little Worth	National School Success Month			
	Prostate Cancer Awareness Month			
	Self Improvement Month			
		Whole Grains Month		
	FACTS			
Astrological Signs	Virgo: August 23 - September 23 Libra: September 24 - October 23			
Birthstone	sapphire			
Birth Flower	morning glory/Aster			



OCTOBER TOPIC CONSIDERATIONS

HOLIDAYS & OBSERVANCES				
Date	Holiday Name	Туре	Where Observed	
Oct 16	Boss's Day	Observance	Nationally	
Oct 31	Halloween	Observance	Nationally	
Second Monday	Columbus Day	Public Holiday	Varies	
	EVE	ENTS		
Date		Event		
Sept 15 - Oct 15	N	ational Hispanic Heritage Mon	th	
Oct 03		Sweetest Day		
Oct 01		World Vegetarian Day		
Oct 22		National Nut Day		
Oct 24		United Nations Day		
Varies		World Series (Baseball)		
First Monday	Child Health Day			
Fourth Sunday	Mother-In-Law Day			
Week of Third Sunday	National Forest Products Week			
Week of Second Sunday	National School Lunch Week			
	Breast Cancer Awareness Month			
	Domestic Violence Awareness Month			
- · · · · · · · ·	Eye Safety & Injury Prevention Month			
Entire Month	National Apple Month			
	National Disability Employment Awareness Month			
	N	National Physical Therapy Month		
	FA	СТЅ		
Astrological Signs		ibra: September 24 - October 2		
	Scorpio: October 24 - November 22			
Birthstone	opal, tourmaline			
Birth Flower	Calendula/(Marigold)			



NOVEMBER TOPIC CONSIDERATIONS

HOLIDAYS & OBSERVANCES				
Date	Holiday Name	Туре	Where Observed	
Nov 11	Veterans Day	Federal Holiday	Nationally	
Varies	First Day of Hanukkah	Religious	Varies	
Fourth Thursday	Thanksgiving Day	Federal Holiday	Nationally	
Friday After Thanksgiving	Black Friday	Event	Varies	
Monday After Thanksgiving	Cyber Monday	Event	Varies	
	EVEN	TS		
Date		Event		
Varies		Daylight Savings ends		
Varies		Election Day		
Nov 05		Guy Fawkes Night		
Nov 11		Armistice Day		
Varies	Hanukkah begins			
First Sunday		New York City Marathon		
Jun 1 - Nov 30	At	lantic Hurricane Season ends		
	American Diabetes Month			
	Aviation Month			
Entire Month -	Lung Cancer Awareness Month			
Entire Month =	Native American Indian Heritage Month			
_	National Healthy Skin Month			
	National Family Caregivers Month			
	FAC	rs		
Astrological Signs	Scorpio: October 24 - November 22 Sagittarius: November 23 - December 21			
Birthstone	topaz			
Birth Flower		Chrysanthemum		



DECEMBER TOPIC CONSIDERATIONS

	HOLIDAYS & O	BSERVANCES		
Date	Holiday Name	Туре	Where Observed	
Varies	Last Day of Chanukah	Religious	Varies	
Dec 07	Pearl Harbor Remembrance	Observance	Nationally	
Dec 17	Wright Brothers Day	Observance	Nationally	
Dec 24	Christmas Eve	Observance, Religious	Nationally	
Dec 25	Christmas Day	Federal Holiday, Religious	Nationally	
Dec 26 - Jan 1	Kwanzaa (until Jan 1)	Observance	Varies	
Dec 31	New Year's Eve	Observance	Nationally	
	EVEI	NTS		
Date	Event			
Varies		Winter Season		
Dec 01		World AIDS Day		
Dec 10		Human Rights Day		
Dec 22		Forefathers' Day		
Third Thursday		National Regifting Day		
Entire Month		Safe Toys and Gifts Month		
	FAC	TS .		
Astrological Signs	Sagittarius: 23 November - 21 December			
Asirological Signs	Сар	Capricorn: 22 December - 20 January		
Birthstone	turquoise			
Birth Flower		Holly/Narcissus		