SEO National

On-Page Optimization Report

June 13, 2014

Website: http://utah.gov/

Summary

SEO risks

❌ **Errors**	**4,415**	0 on landing page(s)
⚠️ **Warnings**	**26,192**	0 on landing page(s)
ℹ️ **Info**	**125,700**	0 on landing page(s)

Website

http://utah.gov/

Pages crawled in-house

5,000

Pages in Google

6,370,000

Age

-

IP address

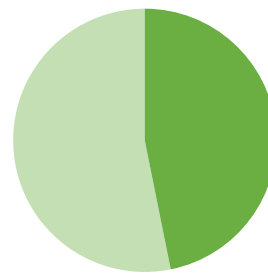**204.113.13.48**

Country

🇺🇸 **UNITED STATES**

Average load time

0.89 sec

Availability of pages

HTTP Response codes

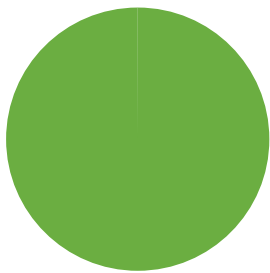| HTTP code	Pages
🟩 1xx (informational)	0 (0%)
🟩 2xx (successful)	4858 (97.2%)
🟧 3xx (redirection)	79 (1.6%)
🟥 4xx (client error)	61 (1.2%)
🟥 5xx (server error)	0 (0%)

3xx redirects

🟩 37 page(s) are redirected by 301

🟩 42 page(s) are redirected by 302

Robots (indexing) restrictions
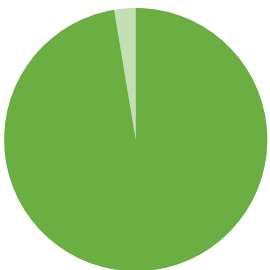
Robots restrictions

🟩 4,998 (100%) page(s) are open for indexing

🟩 0 (0%) page(s) have robots restrictions

🟩 2 (0%) page(s) were not checked

Restriction methods

0 page(s) restricted by robots.txt

0 page(s) restricted by noindex X-Robots-Tag
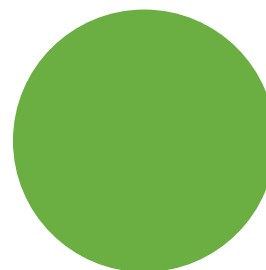
0 page(s) restricted by noindex meta tag

Outgoing links

Broken links

🟩 422,398 (97.4%) valid links

🟩 11,377 (2.6%) broken links

Nofollow vs dofollow links

🟩 433,775 (100%) dofollow links

🟩 0 (0%) nofollow links

On-page issues

Indexing and crawlability

❌ Pages with 4xx status code	**61**
✅ Pages with 5xx status code	**0**
ℹ️ 404 page set up correctly	**Yes**
✅ robots.txt file present	**Yes**
⚠️ .xml sitemap	**No**
ℹ️ Pages restricted from indexing	**0**

Redirects

❌ Pages with 302 redirect	**42**
ℹ️ Pages with 301 redirect	**37**
⚠️ Pages with meta refresh	**4**
ℹ️ Pages with rel="canonical"	**0**

Encoding and technical factors

⚠️ Pages with Flash	**2**
⚠️ Pages with frames	**95**
ℹ️ Average site loading time	**0.89 sec**
⚠️ "Heavy" pages	**4,689**
ℹ️ Hosting country	**United States**

URL

⚠️ Dynamic URLs	**4,049**
⚠️ Too long URLs	**73**

Links

⚠️ Pages with too many outgoing links	**1,093**
⚠️ Broken links	**11,377**
ℹ️ Dofollow ext. outgoing links	**125,660**

Content

❌	Empty title tags	**10**
❌	Duplicate titles	**4,302**
⚠️	Too long titles	**20**
⚠️	Empty meta description	**4,766**
✅	Too long meta description	**0**
⚠️	Thin-content pages	**23**

Content