



SEO National

On-Page Optimization Report

June 12, 2014

Website: <http://laytoncity.org/>

Summary

SEO risks

 Errors

4,996
0 on landing page(s)

 Warnings

18,546
0 on landing page(s)

 Info

7,269
0 on landing page(s)

Website

<http://laytoncity.org/>

Pages crawled in-house

5,000

 Pages in Google

NULL

 Age

14y 1m

 IP address

8.22.12.35

 Country

 **UNITED STATES**

 Average load time

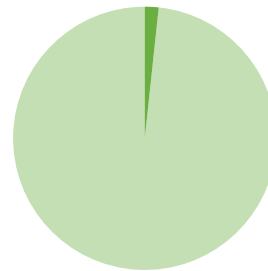
0.21 sec

Availability of pages

HTTP Response codes

| HTTP code | Pages |
|---------------------|--------------|
| 1xx (informational) | 0 (0%) |
| 2xx (successful) | 4930 (98.6%) |
| 3xx (redirection) | 59 (1.2%) |
| 4xx (client error) | 11 (0.2%) |
| 5xx (server error) | 0 (0%) |

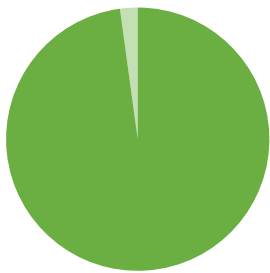
3xx redirects



- 1 page(s) are redirected by 301
- 58 page(s) are redirected by 302

Robots (indexing) restrictions

Robots restrictions



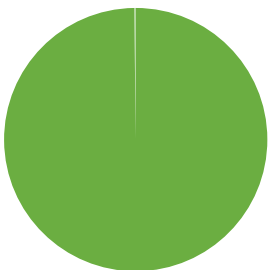
- 4,892 (97.8%) page(s) are open for indexing
- 108 (2.2%) page(s) have robots restrictions

Restriction methods

- 108 page(s) restricted by robots.txt
- 0 page(s) restricted by noindex X-Robots-Tag
- 0 page(s) restricted by noindex meta tag

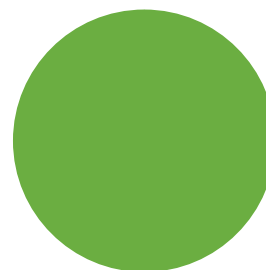
Outgoing links

Broken links



- 211,005 (99.8%) valid links
- 368 (0.2%) broken links


Nofollow vs dofollow links




- 211,373 (100%) dofollow links
- 0 (0%) nofollow links

On-page issues


Indexing and crawlability

| | |
|--|-----|
|  Pages with 4xx status code | 11 |
|  Pages with 5xx status code | 0 |
|  404 page set up correctly | No |
|  robots.txt file present | Yes |
|  .xml sitemap | No |
|  Pages restricted from indexing | 108 |

Redirects

| | |
|--|----|
|  Pages with 302 redirect | 58 |
|  Pages with 301 redirect | 1 |
|  Pages with meta refresh | 0 |
|  Pages with rel="canonical" | 0 |

Encoding and technical factors

| | |
|---|---------------|
|  Pages with Flash | 31 |
|  Pages with frames | 9 |
|  Average site loading time | 0.21 sec |
|  "Heavy" pages | 4,853 |
|  Hosting country | United States |

URL

| | |
|---|-------|
|  Dynamic URLs | 4,050 |
|  Too long URLs | 3,391 |

Links

| | |
|--|-------|
|  Pages with too many outgoing links | 106 |
|  Broken links | 368 |
|  Dofollow ext. outgoing links | 7,157 |

Content

| | | |
|---|---------------------------|-------|
| ✔ | Empty title tags | 0 |
| ✘ | Duplicate titles | 4,927 |
| ✔ | Too long titles | 0 |
| ⚠ | Empty meta description | 4,902 |
| ✔ | Too long meta description | 0 |
| ⚠ | Thin-content pages | 835 |